

THE DEFINITIVE GUIDE TO A SUCCESSFUL PHOTOSHOOT

THE FOLLOWING SHOULD BE COMPLETED PRIOR TO THE PHOTOGRAPHER ARRIVING ON-SITE

GENERAL GUIDELINES (INTERIORS)

- THOROUGHLY CLEAN HOUSE (VACUUM, MOP HARDWOODS, CLEAN COUNTERS AND WINDOWS)
- TURN ALL OVERHEAD LIGHTS AND LAMPS ON
- REPLACE BURNED OUT LIGHT BULBS
- USE BULBS OF SAME COLOR TEMPERATURE
- TURN OFF ALL CEILING FANS, TVs, AND COMPUTER SCREENS
- OPEN BLINDS/WINDOW TREATMENTS TO LET IN OUTSIDE LIGHT
- REMOVE SMALL FLOOR RUGS TO SHOWCASE ACTUAL FLOORING
- PLACE SHOES AND JACKETS IN CLOSETS

KITCHENS

- CLEAR COUNTERTOPS
- CLEAR OUTSIDE OF REFRIGERATOR OF MAGNETS, PAPERS ETC.
- HIDE GARBAGE CANS
- REMOVE DISHES FROM SINKS

BEDROOMS

- MAKE BEDS
- CLEAR NIGHTSTANDS OF PERSONAL BELONGINGS
- STORE CHARGING CABLES / WIRES
- REMOVE CLUTTER FROM TOPS OF DRESSERS
- CLEAN UNDER BED (REMOVE ITEMS THAT MAY SHOW IN PHOTOS)

BATHROOMS

- CLEAR COUNTERTOPS
- PUT TOILET SEATS DOWN
- REMOVE FLOOR MATS
- REMOVE DIRTY TOWELS & ROBES
- REMOVE SHAMPOO AND SOAPS, IF SHOWERS AND TUBS ARE TO BE PHOTOGRAPHED

GENERAL GUIDELINES (EXTERIORS)

- CLOSE GARAGE DOORS
- REMOVE CARS FROM DRIVEWAY AND FRONT OF HOME
- CLEAN UP LANDSCAPING (MOW, TRIM, REMOVE DEBRIS)
- REMOVE TOYS, GOALS, WATER HOSES
- CLEAN ENTRYWAYS AND TIDY FURNITURE
- REMOVE GRILL AND FURNITURE COVERS
- OPEN PATIO UMBRELLAS

DINING ROOMS

- CLEAR TABLE
- USE DECORATIVE PLACE SETTING IF AVAILABLE
- STRAIGHTEN ALL CHAIRS AND SPACE THEM EVENLY
- REMOVE CHILD SEATS/BOOSTER CHAIRS

LIVING AND FAMILY ROOMS

- REMOVE KID'S TOYS
- REMOVE STACKS OF MAGAZINES, PAPERS ETC.
- DE-CLUTTER FIREPLACE MANTEL/HEARTH
- FLUFF AND ARRANGE FURNITURE PILLOWS

PETS

- HIDE FOOD AND WATER BOWLS
- HIDE PET BEDS AND TOYS
- CONTAIN PETS IN HIDDEN CRATES OR OUTSIDE
- CLEAR BACK YARD OF PET WASTE AND TOYS

OPTIONAL:

- REPLACE BULBS WITH DAYLIGHT BULBS (OPTIMAL FOR REAL ESTATE PHOTOGRAPHY)
- REMOVE PERSONAL PHOTOGRAPHS

